



Tideland Topics

REAL PEOPLE. REAL POWER.

A NEWSLETTER FOR THE MEMBER-OWNERS OF TIDELAND ELECTRIC MEMBERSHIP CORPORATION

SLAM DUNK: Eli Moore's summer hoop dreams come true

Summer vacation got off to a wonderful start for Eli Moore of Vanceboro. A rising eighth grader at West Craven Middle School, Moore won a Touchstone Energy basketball camp scholarship from Tideland EMC. Moore attended the Roy Williams camp at the University of North Carolina at Chapel Hill from June 18-22.

During the camp, scholarship winners stayed in college dormitories and practiced together like a collegiate team. UNC coaches, players and staff worked one-on-one with the middle schoolers each day. In addition to daily drills focused on shooting and ball handling abilities, students were also tutored on the importance of teamwork and leadership both on and off the court.

Moore is the 13-year-old son of David and Sandy Fernandez. He is an honor roll student and routinely volunteers at high school sporting events where his dad is a coach.



Tideland-sponsored basketball camper Eli Moore is pictured with legendary basketball coach Roy Williams

Enroll in Outage Text Messaging

August and September are notoriously the most active months for tropical storms and hurricanes. Be sure to enroll in outage text messaging so Tideland EMC can keep you up-to-date during large outages. As a rule, outage text messages are sent between the hours of 6 am and 11 pm unless unusual circumstances exist. We currently segregate text messaging groups by distribution substation.

To enroll, text TEMC to short code 85700. You will receive a reply asking that you complete the enrollment process by texting back your Tideland EMC account number. Standard text messaging rates may apply. To opt out of outage notifications, text STOP to short code 85700.





Message to our Member-Owners: Storm refresher course

By Paul Spruill
General Manager & CEO

Right-of-Way Maintenance Update

Lucas Tree Experts will be conduct trimming on the Pinetown circuit during August. Roads include North Boyd, Beaver Dam, Hwy. 32, Old 97 and all side roads in that area.

Mowing crews will be working in the Bath area including Camp Leach Rd, Creek Rd, Post Rd, Possum Hill

Please lend your full support to our right-of-way maintenance efforts.

Each month during 2016 we are documenting important dates in our 75-year history. Not surprisingly, as we constructed the August timeline most of the events were major hurricanes. It's a timely reminder that we are now entering peak hurricane season.

As Tideland Topics went to press, western NC was still cleaning up from straight line wind damage that left more than 50,000 homes without power in early July. After reading some of the questions posed by customers affected by those outages, I thought I'd answer of few of them in this forum in case we see major storm activity this year.

Question: Why are utility crews parked along the roadway and not working?

Answer: In a major storm, we often seek assistance from other utilities and contractors. We may ask them to wait at a staging area until a local scout can arrive to take them to their next repair assignment. Visiting crews are not familiar with our service area or electric system layout and must be escorted to job sites.

Question: Power is back on to everyone else in my neighborhood but co-op crews

left the area without restoring my service. When will they be back?

Answer: Restoration priorities require that we work outages involving the most members first. If we can remove two trees and restore power to 100 members, that will take precedence over an outage affecting one or two members. And while we may leave the area to move on to a larger outage, crews will return to clear up smaller outages. It doesn't seem fair when you are last to be restored, but it is the wisest emergency response method.

Question: Why can't the co-op issue better restoration time estimates?

Answer: While a damage assessment may give us a pretty good handle on the total number of days to reach 100% restoration following a major storm, translating that into individual service estimates gets trickier. We will always try to err on the side of over estimating restoration times. However, if at any point you believe we have overlooked your outage or the outage map shows everything clear in your area and you're still without power please call your outage in again at 1-800-882-1001.

Celebrating 75 Years of Member Service

Our story is and always will be about real people. People who dare to dream. People committed to principled leadership. People for whom service isn't just a job, it's a calling. People who value the communities we call home. People who are resilient and faithful and not afraid of heavy lifting when their purpose is true.

What makes a power company a cooperative? The same thing that makes a house a home. People. And in our book, Tideland people are the best.



Learn more about the history of Tideland EMC at www.tidelandemc.com/history

One of the best ways to prevent a runaway electric bill is to sign up for Tideland EMC's high energy use alerts. Just pick a daily dollar amount limit. We'll notify you any day you go over your budgeted goal so you can avoid high bills before they occur. To enroll, log into the member portal at <https://secure.tidelandemc.com/oscp/>.



SAVING ENERGY *Saves Money*

Looking for ways to save energy and money at home? Check out the 8 things all homeowners should do to cost effectively lower their energy bills.



Install and set a programmable thermostat. Save an estimated 10 percent per year on heating and cooling costs by using a programmable thermostat.



Use sunlight to your advantage. Choose window treatments that allow you to use natural light while reducing heat loss and gain.



Switch to ENERGY STAR appliances, fans and electronics. Using ENERGY STAR certified products throughout your home could save nearly \$750 over the lifetime of the products.



Choose energy-saving lighting. Replacing 5 of your home's most frequently used lights with energy-efficient ENERGY STAR bulbs could save you \$75 a year in energy costs.



Use an electronic power strip for your electronic equipment. Help reduce phantom loads -- and save up to \$100 a year -- by plugging electronic devices into a power strip and turn it off when not in use.



Reduce energy for water heating. Take simple steps -- like lowering your water heater's temperature and installing low-flow showerheads -- to reduce your water heating bills.



Hire a professional to maintain your heating and cooling system. Check and replace your air filters regularly and arrange for annual maintenance with a qualified technician.



Consult a home performance contractor to achieve large savings. These professionals will do a comprehensive audit of your whole house using special tools to measure home energy efficiency.

ENERGY.GOV

Directors elect corporate officers

Following the co-op's 2016 annual meeting of members, Tideland's board of directors conducted their annual election of corporate officers. Continuing to serve as president of the Tideland EMC board is Paul Sasnett of Washington. Pamlico County members Doug Brinson and Clifton Paul will serve as vice president and secretary, respectively. And David Ipock of New Bern has been re-elected treasurer. We appreciate the additional duties and responsibilities our officers assume as they step up to the plate to provide the best governance possible for Tideland EMC members.



Paul Sasnett
President



J. Douglas Brinson
Vice President



Clifton Paul
Secretary



David Ipock
Treasurer

This month in Tideland history

August 25, 1941: Gwynn B. Price of the NCREA grants permission for the formation of Woodstock EMC

August 17, 1944: Ocracoke EMC received its charter

August 1955: Hurricane Connie

August 1969: "Carolina Farmer" magazine changed its name to "Carolina Country" to reflect the more diverse populations being served by the co-ops

August 1997: Austin Joseph Slater, Jr. named Tideland's general manager

August 1998: Hurricane Bonnie

August 1999: Hurricane Dennis hit for the first time. It went out to sea, looped back around and struck again 5 days later.

August 2004: Hurricane Alex hits Ocracoke

August 2011: Hurricane Irene hits, becoming the worst storm in Tideland's history, with system damages in excess of \$2.5 million, 135 broken poles and 772 meters underwater.

Weatherstripping Tips

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1 CLEANING SURFACES - Clean the door and door jamb to be weather stripped. For best results, weather stripping should be applied to clean, dry surfaces above 20°F.



2 MEASURING DOOR & DOOR JAMBS - To ensure greater accuracy, measure your space twice before cutting the material. It is best to plan for one continuous strip for each side of the door and door jamb.



3 CUTTING FOAM - Cut long pieces of self-adhesive weather stripping material (foam, vinyl, etc.) for each side of the door jamb and door.



4 APPLYING WEATHER STRIPPING - Peel back the self-adhesive foam. Apply one continuous strip of material snugly along each side. Make sure the weather stripping meets tightly at the corners and is pressed firmly onto the door and door jamb. The material should compress tightly between the door and door jamb, without making it difficult to shut.

SOURCE: Department of Energy

Tideland Topics

www.tidelandemc.com

BOARD OF DIRECTORS

Paul Sasnett, President
J. Douglas Brinson, Vice President
Clifton Paul, Secretary
David Ipock, Treasurer
Rudy Austin, Mark Carawan,
Garry Jordan, Dawson Pugh,
Wayne Sawyer & Charles Slade

GENERAL MANAGER & CEO

Paul Spruill

EDITOR

Heidi Jernigan Smith

Member Service

252.943.3046
800.637.1079

24 Hour Outage Reporting & Automated Services

252.944.2400
800.882.1001

Tideland EMC is an equal
opportunity provider & employer



ON THE GO? GO MOBILE: TO DOWNLOAD OUR FREE MOBILE ACCOUNT MANAGEMENT APP SEARCH "MY TIDELAND" @ GOOGLE PLAY OR ITUNES



The 'Early Bird'
deadline for
#NCBrightIdeas
applications is
August 15.

Attention, K-12 classroom teachers! Do you have an idea for an innovative learning project? Apply for a Bright Ideas grant from Tideland EMC! The final deadline to apply is September 9, but it could pay to apply early. Educators who submit a grant application by the early bird deadline of August 15 are entered to win one of five \$100 gift cards. For more information or to start your application, go to www.NCBrightIdeas.com.

ALWAYS
CALL
BEFORE YOU
DIG

